

## **Working Committee**

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San Mateo County

South Bayside

Waste Management Authority

StopWaste.Org

Town of Portola Valley

West Contra Costa Integrated Waste Management Authority

West Valley Solid Waste Authority

## Stop Junk Mail – Here's How

Junk mail is a waste. It is a huge waste of natural resources and your time. Sure, you can recycle junk mail, but it is even better to stop getting

The average American home receives 1.5 trees in their mailbox in the form of unsolicited mail every year. That adds up to over 100 million trees cut down and over 28 billion gallons of water consumed to produce one year's worth of this country's junk mail.

You can take action to stop this waste and it is much easier than you think.

Go online or call and request the FREE Stop Junk Mail Kit. Online at www.StopJunkMail.org **Call, toll-free, 877-STOPWASTE (786-7927)** 

The Stop Junk Mail Kit shows you how to get off junk mailing lists and keep new junk mail from finding its way to your mailbox. The Kit also provides other important information on how to ensure that your name and address don't get traded, rented, or sold to companies who send you unwanted mail.

The Stop Junk Mail Kit outlines 5 things you can do to stop junk mail:

- 1. Fill out and mail two preprinted postcards included in the Kit (addressed to the top two mailing houses) requesting your name be taken off mailing lists.
- 2. Tell companies you are currently doing business with, not to sell your name.
- 3. Call 800 phone numbers of the four top Credit Card, Computer Disk, Sweepstakes and Shopping Flyer companies to call and request to be taken off mailing lists.
- 4. Use sample letter to send to catalog companies to request to be taken off mailing list.

Reminder to write on the bottom of donation checks and mail orders – "Do Not Sell My Name."